Abstract of the invention

A colour mixture of higher quality, easy to process and usable in food products, pharmaceuticals and cosmetics made of a colour dispersion and a surface active substance, whereby the dispersion contains the colour in a solid which is for example a carotenoid such as carotene and carotenoids of nature identical as well as natural origin, a betanin, a riboflavin, an anthocyanin, a carmine product, a curcuminoid, a porphyerene and /or a chlorophyll compound, a chlorophyllin compound, a copper/chlorophyll and/or copper/chlorophyllin compound.